



MARKETING & COMMUNICATIONS

See how Lauren R. helped Laurel House, Inc. on a Social Media Set Up project



Jay B.
Vice President

Lauren R.
Volunteer

Matched on	Saved	Hours Given
Nov 20, 2020	\$2,397	15 Hours

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What did Laurel House, Inc. need?

Lauren helped Laurel House, Inc. develop an online presence by creating a social media account on the right platform for their needs and teach them how to manage their accounts.



Stamford, Connecticut, USA

Why is this project important?

This project will help us reach historically underserved populations (Black, Latinx, LGBTQ youth, people living in poverty) in Connecticut in need of mental health support and resources.

This project will save us **\$2,397**, allowing us to serve more young people in need of mental health services and support.

Posted By



Jay B.
Vice President

Final Product

Software Set Up

Cause Areas

★ Health & Nutrition

Housing & Homelessness

What did Lauren have to offer?

Lauren Rigau instantly had a natural gravitas towards entertainment, having pursued endeavors in Acting, Television Hosting, Producing and Writing since she was just a child. Lauren graduated from Arizona State University, a degree in U.S. History and Political Science.

Lauren's most recent accomplishments include Anchor Producing for MSNBC's 'The Rundown' a LIVE daily multi-hour cable news show, where she had the opportunity to ...
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Lauren R.
Volunteer
Miami, FL, USA

Skills

Digital Marketing

Social Media

Experience

- Background in social media, online marketing, or communications
- Deep understanding of social networking sites
- Experience working in online brand development, a plus

What did they have to say?

It was a pleasure to work with Lauren. She is an experienced professional who is knowledgeable and skilled in the area of social media marketing and content creation. She was highly organized in her approach to this project. She took the time to research our organization and its mission and to understand the space we inhabit (mental health). Lauren also has great people skills. She listened to our needs and delivered what we asked for and more. Although she possesses expert knowledge in her field, she was able to explain the basics of the project in simple terms, in a courteous, respectful, helpful manner, and I learned a great deal from her. I was impressed and appreciative of the effort and attention she put into a volunteer project, treating us as if we were a valued paying client.

Lauren's chief assets are her knowledge of the subject matter, impressive organizing skills, personability, and professional approach to volunteer work. She far surpassed our expectations for this project and we are very grateful for her help.



Jay B.
Vice President



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JOYOUS HANUKKAH

RtoR Did You Know?

1 in 5 U.S. adults experience mental illness each year

1 in 6 U.S. youth aged 6-17 experience a mental health disorder each year

